

**ATTENTION SMALL FORMAT ACCOUNTS**

# YOUR STARTING LINEUP



**Earn up to 50 Reward Points to shop for cool gear at [yourkdpwards.com](https://yourkdpwards.com) when you purchase Dr Pepper Zero from September 15 through November 9, 2024.**

- Your one-time purchase must be made on a single invoice to qualify.
- New SKU placements ONLY. Limit one per store.
- Once qualified, you will receive your Reward Point Card in the mail from the Dr Pepper Fulfillment Center to your store address.

## HOW IT WORKS

One (1) case purchase = 10 Reward Points  
Two (2) case purchase = 20 Reward Points  
Three (3) case purchase = 30 Reward Points  
Four (4) case purchase = 40 Reward Points  
Five (5) case purchase = 50 Reward Points



***See your Sales Representative for program details.***

*Your KDP Sales Representative will submit the qualifying purchase information for your Dr Pepper Reward Points.*



**HUNDREDS OF ITEMS  
TO CHOOSE FROM!**

Use your reward points now or add them to your existing yourkdpwards account along with points you have earned from other KDP Reward Point Programs and save for higher value rewards.

#DP397/DPDEWH